

# Asset Analytics Platform

## Challenges

Fleet management is becoming increasingly data-driven, with technology like connected vehicles, telematics, and in-vehicle AI generating more data than ever before across all areas of fleet operations.

## Solution Overview

The **AssetWorks Asset Analytics Platform** is a cloud-based solution consolidating internal and external asset data sources to deliver next generation business intelligence content, standard KPI/metrics, visualization, and self-service reporting so fleets can make data-driven decisions. The platform offers the interactive features required of modern fleet and asset managers to take full control of their data.

## Key Features

- Out-of-the-box standard content, including industry standard KPIs and metrics
- Interactive dashboards with next generation visualizations in a secure portal
- Built with industry-leading Azure Cloud database and data analysis applications
- Seamless data movements through APIs from customer's data source to cloud data lake
- Data housed in secure, customer-specific data warehouse
- Accessible from desktop or tablet



## Benefits



### Simplify and modernize reporting

Deploy industry standard KPIs with simple configurations, with direct access to data for self-service reporting



### Save time

Save hours of time building and maintaining your own reporting environment and reports with an easy-to-use navigation



### Bring data together

Consolidate data from multiple sources into a single reporting platform



### Build a culture of innovation

Dynamic and interactive reporting, visualizations, and analyses drive excitement throughout the fleet organization

For more information, contact your **AssetWorks Sales Representative** or visit us online at [assetworks.com](https://assetworks.com).

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